

## GENESIS ANNOUNCES 2019 G70

### PRICING STARTING AT \$34,900

FOUNTAIN VALLEY, Calif., September 19, 2018 – The 2019 Genesis G70 goes on sale this week with either a 2.0T inline four-cylinder turbocharged engine or a 3.3T V-6 twin-turbocharged engine. G70s equipped with the 2.0T engine are available in six generously equipped trim levels, including a special manual transmission Sport package, with a starting Manufacturer's Suggested Retail Price (MSRP) of \$34,900. The G70s equipped with the 3.3T engine are available in four generously equipped trim levels, plus two limited production Special Edition models, with a starting Manufacturer's Suggested Retail Price (MSRP) of \$43,750.

G70 2.0T is offered in six trim levels: Advanced, Elite, Prestige, Dynamic, Sport and Sport M/T, while G70 3.3T variants are available in four trim levels: Advanced, Elite, Prestige and Sport. The two limited production Special Edition 3.3T packages: Dynamic Special Edition and Design Special Edition, will only be produced in quantities of 400 units each. Every G70 sedan comes standard with class-leading active and passive safety technology, refined interior appointments and driver-focused features.

G70 Trim	MSRP
2.0T Advanced RWD	\$34,900
2.0T Advanced AWD	\$36,900
2.0T Sport M/T RWD	\$37,900
3.3T Advanced RWD	\$43,750
3.3T Advanced AWD	\$45,750

Launch Editions	MSRP
Design RWD	\$48,750
Dynamic RWD	\$50,250
Design AWD	\$50,750
Dynamic AWD	\$52,250

MSRP excludes \$995 destination charge.

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## **G70 Advanced 2.0T RWD: \$34,900**

The list of standard features on the 252-hp, G70 Advanced 2.0T trim is competitive. Rear-wheel drive is standard; the AWD Package, available on all trim levels except 2.0T Sport with the 6-speed manual transmission, adds HTRAC all-wheel drive and a heated steering wheel.

### Performance

- 2.0L I4 T-GDI (252HP/260lb-ft) (255HP/260lb-ft with M/T)
- Shift-by-Wire
- MacPherson strut front & multi-link rear suspension
- Rack-mounted Motor-driven Power Steering (R-MDPS)
- 8-speed A/T with paddle shifters & rev match
- Idle Stop & Go (ISG)
- Ventilated front & solid rear disc brakes
- Intelligent drive mode

### Exterior

- LED daytime running lights
- Heated outside mirrors with integrated turn signal indicators
- Hands-free smart trunk
- LED taillights
- 18-inch alloy wheels with Michelin all-season tires (P225/45R18)

### Interior

- Proximity key with push-button start
- 12-way power driver's seat including four-way power lumbar
- 8-way power passenger's seat
- Stainless steel front door sill plates
- Power windows with front and rear auto-up/down
- Electronic parking brake

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- 60/40 split-folding rear seat
- Dual automatic climate control
- Perforated leather-wrapped steering wheel and shift knob
- Auto-dimming rear-view mirror with HomeLink
- Tilt and telescopic steering wheel
- Leatherette seating surfaces
- Illuminated front vanity mirrors with sliding sun visors
- Rear seat folding armrest with cup holders
- Front map light & pin light
- Bluetooth® hands-free phone system
- Rearview camera with parking guidelines
- Steering wheel audio, cruise & phone controls

## Multimedia

- HD Radio
- 2 front USB ports; 1 rear USB port
- 7-inch color LCD multi-information display
- Genesis Connected Services telematics
- 8-inch display audio screen with Apple CarPlay and Android Auto connectivity, and rearview camera with parking guidelines

## Safety

- Forward Collision Avoidance with Pedestrian Detection
- Smart Cruise Control with Stop & Go
- Tire Pressure Monitoring System with tire pressure indicators
- Lane Keep Assist
- High Beam Assist
- Driver Attention Warning
- Blind-Spot Collision Warning with Rear Cross-Traffic Collision Warning
- 7 airbags: dual front, front side, side curtain, and driver knee
- Vehicle Stability Management
- Hillstart Assist Control (HAC) /

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(VSM) w/ESC & TCS

- Front seatbelt pre-tensioners

Brake Assist (BA)

- Automatic halogen headlights

## **G70 Advanced 2.0T AWD: \$36,900**

Includes all above-referenced G70 Advanced 2.0T RWD content plus:

- HTRAC<sup>®</sup> AWD System
- Heated steering wheel

## **2.0T Elite: \$39,900 (\$41,900 with AWD)**

To the 2.0T Advanced trim level, G70 2.0T Elite adds:

- Full LED headlights
- Front passenger seat walk-in device
- Front and rear parking sensors
- Power-folding, auto-dimming exterior mirrors
- Lexicon 15-speaker audio system with Quantum Logic Surround and Clari-Fi Music Restoration Technology
- Leather seating surfaces
- Genesis logo approach lights
- Rain-sensing windshield wipers
- Integrated Memory System (IMS)
- Power tilt and telescopic steering wheel
- Heated and ventilated front seats
- Integrated navigation system with complimentary lifetime traffic updates
- Sunroof
- Aluminum door and console trim

## **2.0T Prestige: \$44,900 (AWD only)**

G70 2.0T Prestige adds even more feature content:

- Power driver seat cushion extension
- Front passenger four-way power lumbar
- Nappa leather seating surfaces with
- Heads-up display (HUD)
- Qi wireless charging pad
- Surround-view monitor

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luxury quilting

- Heated rear seats
- Dinamica microfiber headliner
- Low Beam Assist

## **2.0T Dynamic: \$43,900 (\$45,900 with AWD)**

Aimed at drivers who want even more performance, G70 2.0T Dynamic adds:

- Limited-slip differential (RWD only)
- 19-inch alloy wheels with Michelin PS4 summer tires (F P225/40R19, R P255/35R19)

## **2.0T Sport: \$44,900 (\$46,900 with AWD)**

The pinnacle of performance is G70 2.0T Sport, which builds on feature content from G70 2.0T Prestige.

- 19-inch alloy wheels with Michelin PS4 summer tires (F P225/40R19, R P255/35R19)
- Nappa leather seating surfaces with sport quilting (choice of red or gray contrast stitching with black interior)
- Limited-slip differential (RWD only)
- Dark chrome grille and daylight opening
- Copper headlight bezel accents
- Alloy pedals
- Dark tint taillight covers

## **2.0T Sport 6MT: \$37,900**

G70 2.0T Sport 6MT comes standard with a 6-speed manual gearbox and even more performance-oriented equipment.

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- Multi-plate type limited-slip differential
- Brembo braking system with performance brake pads
- 19-inch alloy wheels with Michelin PS4 summer tires (F P225/40R19, R P255/35R19)
- Full LED headlights
- Power driver seat cushion extension
- Alloy pedals
- Lexicon 15-speaker audio system with Quantum Logic Surround and Clari-Fi Music Restoration Technology
- Sport exhaust system
- Manual parking brake
- Aluminum door & console trim
- Heated and ventilated front seats
- Integrated Memory System (IMS)
- Power tilt and telescopic steering wheel
- Tire Mobility Kit (TMK)

### **3.3T Advanced: \$43,750 (\$45,750 with AWD)**

Standard features on the 365-hp/376lb-ft, G70 3.3T Advanced generously reinforce its sport-sedan image, adding to or replacing content on G70 2.0T Advanced. Rear-wheel drive is standard.

- Multi-plate type limited-slip differential
- Brembo braking system
- Sport-tuned suspension
- Alloy pedals
- Full LED headlights
- Genesis logo approach lights
- Power tilt and telescopic steering wheel
- Dual exhaust
- Steering with variable gear ratio
- Integrated Memory System (IMS)
- Integrated navigation system
- Aluminum door and console trim

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- Leather seating surfaces with heating and ventilation
- Power driver seat cushion extension
- Front passenger seat walk-in device
- 19-inch alloy wheels with Michelin PS4 summer tires (F P225/40R19, R P255/35R19); all-season tires for AWD models
- Power driver seat bolster
- Front passenger seat four-way power lumbar
- Power folding, auto-dimming outside mirrors
- Lexicon 15-speaker audio system with Quantum Logic Surround and Clari-Fi Music Restoration Technology

## **G70 Advanced 3.3T AWD: \$45,750**

Includes all above-referenced G70 Advanced 3.3T RWD content plus:

- HTRAC® AWD System
- 18-inch alloy wheels & all-season tires (F & R P225/45R18)
- Heated steering wheel

## **3.3T Elite: \$45,500 (\$47,500 with AWD)**

To the 3.3T Advanced trim level, G70 3.3T Elite adds:

- Low Beam Assist (LBA)
- Sunroof
- Rain-sensing windshield wipers
- Front and rear parking sensors
- Qi wireless charging pad

## **3.3T Prestige: \$48,000 (\$50,000 with AWD)**

G70 3.3T Prestige adds even more feature content:

- Heads-up display (HUD)
- Dinamica microfiber headliner
- Surround-view monitor (SVM)
- Heated rear seats

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- Nappa leather seating surfaces with luxury quilting

## **3.3T Sport: \$49,500 (\$51,500 with AWD)**

The ultimate in driver-oriented performance is the G70 3.3T Sport.

- Electronically controlled suspension
- Alloy pedals
- Copper headlight bezel accents
- Dark tint taillight covers
- Dark chrome grille and daylight opening
- 19-inch alloy wheels with Michelin PS4 summer tires (F P225/40R19, R P255/35R19) for RWD and AWD variants
- Nappa leather seating surfaces with sport quilting (choice of red or gray contrast stitching with black interior)

## **3.3T Design Edition: \$48,750 (\$50,750 with AWD)**

Limited to 400 models in the first year of production, the 3.3T Design Edition features an exclusive combination of interior and exterior finishes. It builds on the 3.3T Prestige.

- Exclusive Black Forest Green exterior color
- Cream Nappa leather seats with luxury quilting and Genesis logo embossed headrest
- Dark green upper I/P and upper door panels
- Pasubio leather steering wheel
- Premium cabin air filter
- 19-inch alloy wheels with Michelin summer tires (RWD only)



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- Heated steering wheel (AWD only)

### **3.3T Dynamic Edition: \$50,250 (\$52,250 with AWD)**

The G70 3.3T Dynamic Edition, also limited to 400 models in the first year of production, embodies the essence of G70 performance. Its feature content is based on G70 3.3T Sport, plus:

- Michelin Pilot Sport 4S summer tires
- Performance brake pads
- Unique electronically controlled suspension tuning
- Upgraded thermal capacity
- Heated steering wheel (AWD only)
- Tire Mobility Kit (TMK) for reduced weight

### **Unparalleled Safety as Standard**

For the G70, safety is a priority. It features a comprehensive array of safety features as standard:

- Forward Collision-Avoidance Assist with Pedestrian Detection (FCA)
- Blind-Spot Collision Warning (BCW)
- Rear Cross-traffic Collision Warning (RCCW)
- Lane Keeping Assist (LKA)
- Smart Cruise Control with Stop & Go (SCC)
- High Beam Assist (HBA)
- Driver Attention Warning (DAW)

### **The Genesis Experience**

Beyond intriguing design, unparalleled luxury, dynamic performance, and segment-

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leading safety, G70 customers will enjoy numerous amenities that are a hallmark of the Genesis brand:

- Three years/36,000 miles of complimentary scheduled maintenance
- Three years/36,000 miles of complimentary Genesis Service Valet care
- Three years of complimentary Genesis Connected Services
- Three years of complimentary SiriusXM® Travel Link (Data Services)
- Three years of complimentary Annual Multimedia and Navigation Updates
- Lifetime complimentary traffic data via HD+ Traffic radio

## Genesis 2019 G70 Model Range Pricing Summary

Powertrain <i>(Engine / Transmission)</i>	Model	MSRP
2.0T / 6MT	2.0T M/T RWD	\$37,900
2.0T / 8AT	2.0T A/T Advanced RWD	\$34,900
	2.0T A/T Elite RWD	\$39,900
	2.0T A/T Dynamic RWD	\$43,900
	2.0T A/T Sport RWD	\$44,900
	2.0T A/T Advanced AWD	\$36,900
	2.0T A/T Elite AWD	\$41,900
	2.0T A/T Prestige AWD	\$44,900
	2.0T A/T Dynamic AWD	\$45,900
	2.0T A/T Sport AWD	\$46,900
3.3T / 8AT	3.3T A/T Advanced RWD	\$43,750
	3.3T A/T Elite RWD	\$45,500
	3.3T A/T Prestige RWD	\$48,000
	3.3T A/T Sport RWD	\$49,500
	3.3T A/T Advanced AWD	\$45,750
	3.3T A/T Elite AWD	\$47,500
	3.3T A/T Prestige AWD	\$50,000
	3.3T A/T Sport AWD	\$51,500
	3.3T Design RWD	\$48,750
	3.3T Dynamic RWD	\$50,250
	3.3T Design AWD	\$50,750
	3.3T Dynamic AWD	\$52,250

Freight Charges for the 2019MY Genesis G70 are \$995



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## **Genesis Motor America**

Genesis Motor America, LLC is headquartered in Fountain Valley, Calif. Genesis is a global luxury automotive brand that delivers the highest standards of performance, design and innovation. A total of six new Genesis models, including the flagship full-size G90 luxury sedan, mid-luxury G80 and G80 Sport sedans and the first-ever, all-new G70 entry luxury sport sedan, will launch by 2021 and compete with the world's most renowned luxury car brands. All Genesis vehicles sold in the U.S. are covered by an industry-leading warranty with enhanced roadside assistance and concierge services. In just the first half of 2018, Genesis won highest-ranked brand in the automotive industry awards for quality and owner satisfaction from highly-respected, third-party experts Consumer Reports, J.D. Power and AutoPacific.

For more information on Genesis and its new definition of luxury, please visit [www.genesis.com](http://www.genesis.com)

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